

21 January 2011

**To: The Broker's Workstation Users**

Dear Valued Client:

Custom Software Solutions is pleased to announce the hiring of Donna Johnson as Account Manager for the BC region. "Donna brings with her 20 years of Software Sales expertise, and her eagerness to learn the workings of the Insurance Industry is sure to promote her success as a top-notch manager for our existing Clients, as well as with the prospects she will be working with to bring into the "TBW" family," says Bill Murray, VP Sales for CSSI.

From the feedback and inquiries we have been receiving from this market, CSSI sees the BC marketplace as an opportunity for growth, and this potential can be brought to life by having someone based locally in BC. "We think Donna will fit right into the busy flow of the Insurance industry and be proud to market the only truly integrated, single-entry system on the market today offering Quoting, BMS, and Commercial all in one product," says Murray.

You will be hearing from her in the coming weeks.

Donna Johnson can be reached as follows:

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