NEWS RELEASE

OPTA INFORMATION INTELLIGENCE and CSSI deliver on Property Intelligence Platform with iClarify™ Services

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Toronto, ON and Virden, MB – Opta Information Intelligence (Opta), Canada's leading risk information company serving corporate and insurance industries, and Custom Software Solutions Inc. (CSSI), providers of IT Solutions for brokers, MGAs, and insurance companies, are pleased to announce they have partnered to bring iClarify Residential™ construction data, imagery, and replacement cost values to CSSI brokers across Canada. iClarify™ is an integrated property information and validation solution that empowers brokers with a competitive advantage through a more efficient quoting process and an ability to offer enhanced services and experiences to their customers.

CSSI will be integrating key property construction features and valuation information supplied by Opta's iClarify™ directly into The Broker's Workstation (TBW) broker management system. With this new information from iClarify™, brokers will have access to real-time valuation data, accurate replacement cost values, and geo-coded imagery of the property, making it easier and more efficient to quote and bind new business policies. With instant access to property intelligence and imagery on their desktop, brokers will enhance their customer experience, ensure property quotes are accurately insured to value, and ultimately provide better protection for their customers.

CSSI has been working diligently with users and partners to streamline processes with the goal of starting and ending in TBW for all CSSI brokers. This is a significant step in the process that will give brokers the information they need directly at their fingertips. "We are excited to extend our iClarify™ services platform in an integrated manner to all CSSI users. We welcome our new relationship with both CSSI and their clientele. iClarify™ delivers accuracy and significant reduction in time to perform a property valuation calculation at point of sale for our users," states Greg McCutcheon, President of Opta.

"This is another important integration project for Custom Software. We are committed to delivering as many integration tools to our brokers as possible to streamline their workflow and eliminate duplicate processes," states Scott Andrew, President and CEO of CSSI.

Efficiencies driven by the implementation of iClarify™ data, imagery, and replacement cost values will be available to CSSI brokers in Q1 2015.

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About OPTA INFORMATION INTELLIGENCE

Opta Information Intelligence provides Canada's insurance and corporate industries with tools to manage and authenticate risk information, in turn helping them become more competitive, generate business, and gain the insight required to make profitable business decisions. Visit www.optaintel.ca to learn more.

About CUSTOM SOFTWARE SOLUTIONS

CSSI is a leader in the development and delivery of information technology and business process automation systems for Insurance Brokers and Companies in Canada. Our proven Broker products, The Broker's Workstation, IntelliQuote, and I-Biz, MGA product, The Underwriter's Workstation, and Insurance Company Products, I-Company, I-Broker, and I-Biz, are today providing significant efficiency gains leading to increased productivity and decreased operating expenses for both Broker and Company users. For more information, visit our website at www.cssionline.com.